

Exciting News! Independent Life Brokerage Corp is now part of the Partners Advantage Insurance Services family.

What does this mean to you? Here's some answers to some frequently asked questions:

1. What's in it for me?

- More products, sales resources and staff to help you grow your business.
- Live training opportunities, such as our annual Extravaganza of Excellence in Las Vegas.
- Partners Advantage puts a great deal of emphasis on training and technology to help financial professionals grow their business. You'll have access to these resources as well, including our exclusive weekly live, online training and our mobile app.
- Looking to expand your business more into annuities, we have a sales team, sales tools, compliance and suitability officer and advanced markets consultant to help you. Contact our annuity sales team at 888-251-5525, Ext. 709.
- Your production can help you for our convention trip. In 2015, we will be taking a European Cruise.
- Email newsletters, weekly blog posts and other communications to educate you on products, concepts, sales ideas.
- Join our LinkedIn groups for sales ideas and updates - learn more at www.PartnersAdvantage.com.

2. What number do I call for assistance? Continue to use the same contact numbers as you can still count on the same great service and experience from the staff at ILB. Also, they will remain at their office location in Florham Park, NJ. In time, you will see a few changes as ILB staff move over to phone numbers at Partners Advantage.

3. Who is Partners Advantage Insurance Services Partners Advantage Insurance Services, LLC, is an independent, national insurance marketing organization with 70 associates located in offices across the country.

In 2013, Partners Advantage Insurance Services celebrated its 20th anniversary. It is a privately-held company lead by CEO Scott Tietz, CLU, and President James Wong. The staff is available by phone 12 hours each business day from 7 a.m. to 7 p.m. Central. The sales, contracting and licensing and new business teams are complimented by the added experience provided by a suitability and compliance team, in-house underwriting team and advanced markets consultant.

The company's Advantage Division is a one-stop brokerage for licensed agents and agencies throughout the United States who sell annuities and life insurance. For more information about Partners Advantage, visit www.PartnersAdvantage.com.

4. Where are the Partners Advantage offices? Riverside, CA, West Palm Beach, FL and Florham Park, NJ

5. Where do I send my New Business? Please continue to send your life applications to ILB.

6. Where do I get more information about Partners Advantage?

Call us at 877-414-0123 or 888-251-5525, Ext. 700, to talk with a member of our sales team. Find more information at www.PartnersAdvantage.com. Register for our agent website for access to quotes, forms, product comparisons, and more - in the "Referred by" section enter ILB.

7. What is the reason for this change? Dan Pierson, Founder and CEO of Independent Life Brokerage Corp wanted to expand the opportunities available to his producers and employees. Dan has known the owners of Partners Advantage for many years and the two companies' mission statements are very similar and complimentary to one another. The strategic acquisition of ILB into the Partners Advantage family will allow ILB producers and employees to access more products and resources and expand sales into new areas. Partners Advantage is looking forward to maintaining ILB's unique value proposition as a life brokerage with high-level case design, impaired risk and large case underwriting. Our teams will combine to provide added strategies and resources to help financial professionals better serve their clients.



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www.partnersadvantage.com