



For Immediate Release

Partners Advantage Vegas Extravaganza Features Nationally Recognized Speakers

Inspirational speakers, celebrities and industry leaders highlight premier training event hosted by Partners Advantage in Las Vegas.

Colton, CA (Oct. 4, 2010) – Partners Advantage Insurance Services, LLC, a national insurance marketing organization, has announced they will hold their Vegas Extravaganza Agent Symposium and Business Meeting on Dec. 13-14 at Bally's Resort and Casino in Las Vegas.

In its seventh year, this "by invitation only" event provides agents with high-level training designed to drive sales for all their life, annuity and health business. It will feature an inspirational presentation by **Kyle Maynard**, an American motivational speaker and athlete. He is a former award-winning college wrestler and amateur mixed martial arts athlete who was born with a condition that has left him with arms that end at the elbows and legs that end near his knees. In addition to his speaking engagements throughout the world, he is also the author of the book, *No Excuses* (2005), a New York Times bestseller.

Kerry Johnson, Ph.D. will also be featured at the event. Dr. Johnson is an internationally recognized business speaker and writer. He is the author of six books including, *Mastering the Game*; *Peak Performance: How to increase your business by 80% in 8 weeks*; *Sales Magic*; *Building a Better You: Starting Now*; and *Subliminal Selling Skills and Will Power: The Secrets of Self-Discipline*.

The event gathers 300 top insurance professionals from throughout the country for two days packed with sales ideas to grow their business, along with product training and education sessions. A keynote address will also be presented by NBA legend **Bill Walton**. NBA hall of fame member and Olympic gold medal winner **Jerry Lucas** will make an appearance at the event.

The event's schedule is also packed with inspirational speakers and educational presentations by industry leaders. During the event, insurance professionals will attend main stage and breakout sessions that provide them with more than 30 educational presentations focused on sales ideas, product suitability, underwriting, advanced market concepts, sales tools and new products planned for 2011.

For more information about the Partners Advantage Vegas Extravaganza Agent Symposium and Business Meeting, call Partners Advantage at 888-251-5525, Ext. 704 or 709, email marketing@partnersadvantage.com, or visit their web site at www.partnersadvantage.com.

About Partners Advantage Insurance Services

Partners Advantage Insurance Services, LLC, is a national insurance marketing organization with nearly 75 associates and six offices in five states. The company is a one-stop brokerage shop for licensed agents and agencies throughout the United States who sell annuities, life insurance, and health insurance. Partners Advantage also offers specific expertise in the advanced case marketplace, broker-dealer services for registered representatives, top-tier technology, and unique lead and agency-building programs.

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