



FOR IMMEDIATE RELEASE

Ron Shah Appointed VP of Operations and Information Technology

Riverside, CA (June 25, 2012) – Partners Advantage Insurance Services, LLC announced the appointment of Ron Shah as the Vice President of Operations and Information Technology for their corporation. Shah has served as the Director of Information Technology for Partners Advantage since 2009. His new responsibilities reflect the company's accelerated focus on technology and operations efficiencies.

Partners Advantage is committed to providing strong leadership to guide the efficiency of its operations and the continued growth of its technology platforms. In order to accomplish this, they have focused these areas under one leader.

"In this role, Ron will be responsible for operations and technology for both the Advantage and the Platinum divisions of the company," stated Senior Vice President James Lehmann. "Ron's expertise in project management and technology will allow us to take the next steps necessary to enhance our corporate capabilities."

Prior to joining Partners Advantage, Shah worked in production and operations management at manufacturing and service companies where led successful teams and helped the companies decrease costs through improved operations. He earned a bachelor's degree in business management at Chapman University in Orange, California.

About Partners Advantage Insurance Services

Partners Advantage Insurance Services, LLC, is an independent national insurance marketing organization with 80 associates located in offices across the country. The company is a one-stop brokerage shop for licensed agents and agencies throughout the United States who sell annuities, life insurance, and health insurance. Partners Advantage also offers specific expertise in the advanced case marketplace, RIA and broker-dealer services for registered representatives, top-tier technology, and unique lead and agency-building programs. Partners Advantage is open 12 hours each business day from 7 a.m. to 7 p.m. Central Time to serve producers and agencies throughout the country. For more information about Partners Advantage, visit their web site at www.partnersadvantage.com.

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