



FOR IMMEDIATE RELEASE

Partners Advantage Unveils Partners Elite Advisory Group

Riverside, CA (July 24, 2013) - Partners Advantage is pleased to announce the newest member of its premier division, Partners Elite Advisory Group. Partners Elite will enhance the overall value proposition that Partners Advantage currently provides to select insurance professionals, financial advisors, and agencies.

The senior leadership of Partners Elite combines the unique talents of Brian Mann and Kalem Mackey. Along with a seasoned team, they will focus on meeting the specific needs of select insurance professionals. Partners Elite will provide producers with an unforgettable service experience, high-touch support, innovative marketing systems, advanced sales training, and practice development programs.

Mann is a Senior Vice President and Managing Member of Partners Advantage Insurance Services, LLC and has a multi-million dollar retail advisory practice. He is a member of the board of directors for the National Association for Fixed Annuities (NAFA). Mann brings 14 years of experience mentoring high-end insurance professionals and has an established track record of helping independent agents achieve sustainable success. Mackey brings a well-rounded financial services background and over a decade of experience developing the skills of insurance and financial professionals.

Partners Elite is committed to providing insurance professionals, financial advisors, and agencies with all of the services currently offered by Partners Advantage across all lines of annuities, life insurance, and assets under management. In addition, they will provide enhanced levels of value-added services focused on assisting entrepreneurial insurance professionals and financial advisors in growing their business and better serving their clients.

"As our industry continues to change, and our company continues to attract more elite levels of insurance and financial professionals, it is a natural progression for us to enlarge our focus on this group through the mission of Partners Elite Advisory Group," stated James Wong, President of Partners Advantage Insurance Services. "We are very excited about providing even greater services to take these professionals to the next level."

About Partners Advantage Insurance Services

Partners Advantage Insurance Services, LLC, is a national insurance marketing organization with 60 associates located in offices across the country. Partners Advantage is headquartered in Riverside, California, and has offices in Sioux City, Iowa and Palm Beach, Florida, which allow the company to have an expanded national presence and keep its support lines open 12-hours each business day from 7 a.m. to 7 p.m. Central. The company's Advantage Division is a one-stop brokerage for licensed agents and agencies throughout the United States who sell annuities and life insurance. The company's Platinum and Premier Divisions work to enhance insurance marketing organizations and agencies throughout the country. For more information about Partners Advantage, visit www.partnersadvantage.com.

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