



FOR IMMEDIATE RELEASE

Partners Advantage Unveils Exclusive Coaching Program For Financial Professionals

Riverside, CA (May 6, 2014) – An exclusive new coaching program from Partners Advantage Insurance Services, LLC will commence on June 11, 2014. The ***Advanced Coaching and Business Building Program*** will leverage the experienced coaching skills of two nationally recognized leaders in the financial services industry - Anthony Morris and Tom Hegna. Financial professionals who have participated in Morris and Hegna's coaching programs have noted a dramatic impact on their immediate production and durable influence on their business.

Morris and Hegna have provided national training for clients such as Northwestern Mutual, Mass Mutual, MDRT, New York Life, Principal Financial Group, NAIFA and many others.

Morris is an international keynote speaker and practice development coach working exclusively in financial services. His coaching is designed to jolt audiences from their comfort zone. His "plug-and-play" strategies transform the way financial professionals view and do business in all areas.

Hegna is the author of several bestselling books focused on helping financial professionals enhance their practice. His new book is *Retirement Income Masters: Secrets of the Pros* (Acanthus Publishing, 2013). Previously as a producer, Hegna qualified for membership into the Million Dollar Round Table. He earned his CLU and ChFC designations from the American College.

"Our program was developed in response to an important need that financial professionals have, which is to receive ongoing, professional coaching to continually build their business to new levels." stated Partners Advantage President James Wong. "This is a key component in fulfilling our commitment to provide financial professionals with top shelf training, technology and service."

The program is offered by invitation only to select financial professionals working with Partners Advantage. It maintains a small-group coaching environment through two, full day, in-person sessions and one-hour online coaching sessions each month. Participants will also receive membership access to high level online resources, including the Anthony Morris 'Top Advisor' website and Tom Hegna 'On Demand'. For more information, contact Partners Advantage at 888-251-5525, Ext. 700.

About Partners Advantage Insurance Services

Partners Advantage Insurance Services, LLC, is a national insurance marketing organization with 70 associates located in offices across the country. The company's Advantage Division is a one-stop brokerage for licensed agents and agencies throughout the United States who sell annuities and life insurance. The company's Platinum and Premier Divisions work to enhance insurance marketing organizations and agencies throughout the country. For more information about Partners Advantage, visit www.partnersadvantage.com.

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This Advanced Coaching Program is designed to provide general information about the subject matters covered. It should be used with the understanding Partners Advantage is not rendering legal, accounting, or tax advice. Such services should be provided by the client's own professional advisors. The testimonials are opinions and personal experiences and are not a guarantee of future performance or success and may not be representative of everyone's experience.

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