

On the Road to Success

ENVISION MORE

Experience  
**Platinum Level Benefits**  
at **Partners Advantage**

Life

Annuity

Health

Colton, CA • Huntington Beach, CA  
Fargo, ND • Sioux City, IA  
North Palm Beach, FL

**PARTNERS**  
**ADVANTAGE**  
PLATINUM PARTNERS

# A Recognized Leader in the Life, Annuity and Health Marketplace

The synergy at Partners Advantage is created by the expertise of our team and our passion for excelling as one of the insurance industry's top independent marketing organizations.

As an agency principal, we desire to provide superior service, product, and sales ideas to our valued producers. Our **Platinum Partners** enjoy having these capabilities and more to thrive in this highly competitive landscape. In addition, we believe the partnerships we form with organizations are meant to last, so we esteem this program and as a result are selective. Read on to see if becoming a Platinum Partner will **boost your organization to a level of significance**.

## The Advantages of being a Platinum Partner

### 1 Life, Annuity and Health Sales

- ▶ You can continue representing all lines
- ▶ Be a one-stop shop for your agents and gain more share of business

### 2 Customer Service is #1

- ▶ Dedicated Help Desk open 10 hours a day (Ext. 713)
- ▶ Comprehensive website with great resources and information

### 3 Advertising and Marketing Library

- ▶ We will create 2-3 personalized flyers a month for you to distribute to your Agents
- ▶ Access a variety of marketing eblasts and brochures from our carriers in one central location

### 4 Consistent Training for Your Agents and Key Staff Members

- ▶ Hosted weekly webinars geared towards sales concepts and programs
- ▶ Training Sessions on Life, Annuity, Underwriting, Advanced Markets, Marketing, etc.



## 5 Incredible Discounts on Technology, Tools and Trips that Work For You

- ▶ 30% off the widely accepted CRM in the industry
- ▶ 25-50% off online quotes, forms, and contracting engine
- ▶ Deep discount for custom website and maintenance
- ▶ Offer our annual Luxury Incentive Trip and Vegas Extravaganza at our group rate
- ▶ 75% off subscription to the Wealth & Income Planning Software
- ▶ Discount on products/services offered by trusted IT Company that knows our industry

## 6 Sophisticated Underwriting and Advanced Markets Help to Dramatically Increase Business

- ▶ Unlock the doors to business insurance, estate planning, premium financing, etc.\*
- ▶ Have our Underwriter in your corner\*\*

## 7 Reliable Commission Accounting

- ▶ Fully staffed team to answer your questions
- ▶ Itemized check detail
- ▶ Checks run three times a month

## 8 Competitive Comp

- ▶ Multiple carriers and multiple lines of insurance
- ▶ Pre-signed letters of release for your agency

## 9 The Power of "No"

- ▶ No membership fees
- ▶ No application fees
- ▶ No service fees

\*Commission share may apply depending on desired financing option and our overall involvement

\*\*Applies to cases over \$10,000 Target or \$10M of face



## REPRESENT THE BEST

With distribution contracts for over 50 major life insurance companies, Partners Advantage specializes in the development of products and new proprietary insurance based programs. We provide Platinum Partners with a cutting edge advantage in the marketplace.

Allianz	John Hancock	Reliance Standard
American Equity	Legacy	SBLI
American General	Life of the Southwest	The Standard
American National	Lincoln Benefit	Sun Life
Americo	Lincoln Financial	Symetra Financial
Assurity	MedAmerica	Texas Life
Aviva	MetLife	Transamerica
AXA Equitable	Minnesota Life	Transamerica Family Markets
Banner	Mutual of Omaha	Union Central
EMC National Life	Nationwide	United of Omaha
Equitrust	New York Life	West Coast Life
Fidelity Life	North American Company for Life & Health Ins.	
Foresters	Old Mutual	
Forethought	Penn Mutual	
Fort Dearborn	Presidential	
Genworth	Principal	
Great American	Protective	
Guardian Life	Prudential	
The Hartford	RBC Insurance	
Illinois Mutual		
ING		

*We are so excited about the opportunities ahead of us in this industry. Our commitment to customer service, breadth of product, and successful marketing/recruiting tips set us apart. I look forward to you becoming a Platinum Partner and how together we can accomplish more.*

*-James Wong  
Senior Vice President  
Partner Distribution*

**PARTNERS  
ADVANTAGE**  
PLATINUM PARTNERS

Contact the  
Platinum Partner  
Team Today!  
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Go to our website to learn more. [www.partnersadvantage.com/platinum](http://www.partnersadvantage.com/platinum)